

## Editorial

CURRENTLY, DISCUSSIONS HAVE been held about the evaluation of scientific journals in Brazil. Much can be said and discussed on the subject, as indeed it has been. The provisional classification, which would place the magazine in the first stratum of the classification, is a source of pride to the **MATRIZES**' editorial Board, of course. However, this does not lead us to think that the journal cannot and should not be improved in any innovative ways, such as in its management – for example, by making more dossiers that may be useful to the area, with guest editors, or disseminating the published studies through digital medium. In fact, the challenge is double: to do something new while maintaining the quality of the publication, based on criteria traditionally valued in scientific journals, such as the maintenance of periodicity, indexing in databases, the continuity of rigorous evaluation processes, the insertion of digital works (DOI) and authors (ORCID) indicators, among others.

One can argue to what extent the criterion of the *impact* of a scientific journal is truly measured by citations, especially in the Humanities area, with its strong tradition in the use of books, and thus a relatively recent *scientific journal culture*. We do not know whether the quotation comes from censorship, praise or, more substantively, from the support that the quoted work offers to new knowledge. However, the fact remains that every journal wants to be read, and citations are at least one metric of this dimension, being more significant than simply accessing articles in the digital medium.

The idea that **MATRIZES** can be read widely is a concern of the editors. Therefore, from the perspective of seeking studies that may have this characteristic, the initial review of the studies by the Editorial Committee sometimes chooses not to accept certain submissions without judging the quality of the studies. But, as said, we seek to assert ourselves as a Communication journal that can bring theoretical and empirical knowledge of a more general scale, and equally innovative, updated, with discussions able to inseminate, expand and consolidate knowledge and reflections.

Thus, we are pleased to start the **Dossier** of this issue with the article **China: emerging problems and measures to guide public opinion and fight dissent**,

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by Giuseppe Richeri. This article is an example of recent and thought-provoking discussion, in which the political issue does not lose sight of the Communication viewpoint. In fact, the interface of the theme only enriches the field of knowledge by pointing out new dimensions of the public opinion problem within the very peculiar context of today's Chinese reality. The following study, **Inter-relations among cultures, technicity and citizenship in the work by Jesús Martín-Barbero**, by Jiani Adriana Bonin, analyzes the work by Jesús Martín-Barbero, looking for clues to think about citizenship in digital times, highlighting the productivity in the way the technicity is thought by the author analyzed. From the perspective of relevance for the current times, Eugênio Bucci questions the intersection between the dimensions of entertainment and the exercise of power and does not necessarily give definitive answers, as he acknowledges himself, in the article **Structural dissonance in the communication of the Judiciary in Brazil: questions**. He also emphasizes the need for the theme to be rethought, proposing criteria for this. The **Dossier** is concluded with the text by François Jost, **Extension of the television domain to the digital age**, which addresses another recent development, analyzing how digital platforms have altered TV consumption. However, the author seeks to take a more general look at the subject, so that it recovers the trajectory of changes in television production caused by the introduction of the computer in these processes since the 1990s.

In the **Interview**, by Bruno Campanella, the British researcher Nick Couldry discusses his latest investigation, the data colonialism and the process of society's datification, situating this considerations in his whole study.

The section **Agenda** is opened by the article **Gestational and neonatal loss, a suffering as any other**, by Cristina Teixeira Vieira de Melo and Paulo Roberto Gibaldi Vaz, which has the intriguing aspect of analytically demonstrating the contemporary approach between a social grouping derived from grief and the logic of social identity movements. In the following article, **The fan's work in the transmedia text: an approach from the television**, Yvana Fechine and Cecília Almeida Rodrigues Lima explore the analytical category of fan work in a particular type of text – transmedia text. In a way that is also concerned with audiovisual practices, Ivan Paganotti's and Rosana de Lima Soares' article **Critique of/in the media: the aim for metacritical approaches** theoretically develops issues involving the possibility of thinking about the concept of media metacritics as a notion capable of bringing together analyses of media practices.

Following the section, Ana Paula da Rosa, in **Spiraling images: from circulation to the shadow adherence**, discusses the media imaginary linked to the attack in *Charlie Hebdo* magazine between 2015 and 2018, highlighting how, in the mediatization context, there is a complexification in processes involving the

production and circulation of images. In the article **Perceptions of Brazilian journalists on privacy**, Rogério Christofolletti addresses the delicate and current issue of privacy, from the analysis of a survey conducted with professionals, verifying, among other observations, that there are uncertainties about the subject, mainly derived from practices related to new technologies. In a more culturalistic approach, in the article that closes this section, by Heloísa A. Duarte Valente and Solange Wajnman, **In the mood, by the book: the aesthetics of the chanchada genre through music and fashion** explores the ideas of nomadism and movement in artistic texts, developing analyses that emphasize elements of the languages of fashion and music.

In this edition's **Review**, which closes it, Otávio Daros, in **Publizistik, the precursor of communication sciences?**, discusses the book *Síntese de história da publicística: estágios reflexivos da ciência da comunicação pública alemã* (*Summary of publicistik history: reflective stages of German Public Communication Science*), by Francisco Rüdiger, pointing out its contributions to the study of the history of thought in Communication and showing how it is situated in the author's general work.

Concluding the **Editorial**, we would like to thank professor and researcher Margarida Maria Krohling Kunsch, who, due to her responsibilities as Pro-Rector, requested removal from her collaboration in the journal. On the other hand, we welcome the new member of the Editorial Committee, the coordinator of ECA/USP's Graduate Program in Communication Sciences, Roseli Figaro.

We wish you all a good reading. ■

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 Roseli Figaro  
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